

**CA PIYUSH GUPTA**



**TOP ONLINE**

**EARNING TIPS**

**VOL - 1.0**

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# CA PIYUSH GUPTA



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# CA PIYUSH GUPTA

CA Piyush Sir is well known Indian educator changing the life of lacs of students all over the India by providing India's most unique award winning skill based certification courses for GST Income Tax Tally Digital Marketing and lots more.



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# TYPES OF EARNINGS

Earning Money Is Not The Hard Part, Real Challenge Is Earning Money

- By Correct Methods &
- Earning Forever

There are 2 types of methods to earn

1. Long Term - Methods which you can consider as your career. These options need some time and patience. But they will never fade out and you can earn forever with them
2. Short Term - Lots of people will attract you and will misguide you to select these options to become millionaire over night. Consider these options as short term pocket money. Never spend your whole day and night for these options.

A photograph of two women in an office setting. The woman in the foreground is a young woman with short blonde hair, wearing a dark blue sweater with a white collar and a white stripe on the sleeve. She is smiling and looking towards the right. The woman in the background is a Black woman with her hair styled in a bun, wearing a grey turtleneck sweater, also smiling. The wall behind them is covered with several framed photographs. The year '2021' is written in a pink font in the upper right corner of the image.

2021

# PERMANENT CAREER

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THESE ARE THE OPTIONS TO MAKE FULL TIME CAREER

# Freelance Writer

Freelance writing is one of the best ways to earn money online. Content marketing is an ever-growing field, and companies are hiring freelance writers now more than ever.

To start freelance writing, it's a good idea to have an online portfolio of your work. Decide what topic is your freelance writing niche and then reach out to websites that are the top players in your field.

You can specialize in any one of the following top niches:

Speechwriting

Small business writing

Video scriptwriting

Email marketing writing

Ghostwriting for small businesses

Of course, as with any service, it's important to provide original content on time, so keep that in mind.

You need materials, for instance, a laptop, a comfortable chair, a PayPal account to receive payments from, and a skype address as some clients would like to talk to you face to face.

To market yourself you need to set up a Facebook page, or a blog. As a new freelancer make it a point to guest post on well-established blogs. It will help you to reach an audience that you normally can't reach on your own. Also, join freelance groups on Facebook, Twitter, LinkedIn to connect with other writers, build relationships and business contacts.



More Details Are Given After 15 Pages

[CLICK HERE](#)

# Taxation & Accounting

India needs more than 20 lacs+ more Tax Advisors and 40 lacs+ Accountants.

There is a huge scope in this field and earning opportunities of Rs. 15 lac+ monthly

# Learn Stock Market Trading

You don't need any money to start a freelance work but you would need a little money to start your career as a stock trader.

Joining the stock/forex market may seem a bit risky. However, you can start small and continue researching till you gain experience in this area. Once you do, it will be easy to earn from exchanging foreign currencies and/or stocks. Their rates fluctuate depending on supply and demand, and economic and political influences in the world. The aim of any trader is to spot which currency/stock is likely to rise or fall in value against another. The more time you put in, the more you will earn.

# Bloggging

If you're a passionate closet writer who wants to be published but can't find a way to do so, make each keystroke your way to wealth by penning your own blog.

Starting a blog doesn't require extensive technical skills but it's important that you have expertise in the field you are writing on. This will attract visitors to your site. Building a large following will enable you to earn profit by luring advertisers, writing paid reviews or getting commissions for promoting other people's products.

# e-tuitions/ Webinars

The demand for tutors is high and growing. So, if you like helping others learn, e-teaching could be the earning ticket for you.

All you need to become an online tutor is expertise in your subject and a few spare hours per week. TutorVista, e-tutor, SmartThinking and Tutor.com are some of the sites you can enroll with. If you gain a good reputation as a coach, you could even conduct Webinars-lectures or seminars transmitted over the Net. College and university students are willing to pay to gain entry to a well-respected Webinar.

# Affiliate/ Reseller

Companies like BizGu\*\*\*ul are not the real affiliate marketing. Don't fall into their trap. Or any company which shows big dreams are not good to join. They show fake lives.

For those who have the knack of selling, one of the best ways to make money online is to become an affiliate/reseller. An affiliate is a person who gets a commission for selling every product that he promotes, whether on his Website or through any other avenue such as Amazon. You don't have to own the product. You only need to sign up for an affiliate program with a company and start selling its products under your referral link. Firms such as Commission Junction or Click Bank have a large pool of products.

# Buying/Selling domains

Buying and selling domain names is another way to make money from home and requires very little investment or time.

You can buy domains at their registration prices or even cheaper and trade them at a profit. However, always research on sites such as sedo.co.uk, afternic.com, ebay.com or other domain auction sites to get an estimate of the hottest selling names. The best way to find good ones is to use terminated domain lists, which contain several expired names that are back in the pool.

# Advertising

You can sell space on your Website or blog for advertisements and you earn when these ads are clicked by visitors to your site.

The sorting and placing of ads is free. The profitability of pay-per-click advertising depends on the traffic level of the Website and, most importantly, on the clickthrough rate and cost per click. Google AdSense is the most popular option, while others are Bidvertiser, Text Link Ads and Blogads. Direct banner and RSS feed are some other forms of online advertising.

# Online Marketing

Once a Website is created and optimised for search engine (SEO), the SEM or Search Engine Marketing begins. A treasure trove lies hidden here.

An SEO/SEM expert, who is responsible for marketing a Website, can promote it in various ways. These include article marketing, writing press releases, forum posting, blog posting, submitting your site to directories and search engines, social bookmarking, etc. Most companies don't do this in-house and pay you to conduct the SEM for them



# Making themes

As more and more people seek an online presence, the demand for Website templates and WordPress (Blog) themes will keep increasing.

If you are good at Web designing and coding, you can earn a lot from designing Web themes. In this segment, there are mainstream Websites, such as TemplateMonster and ThemeForest, which act as a marketplace where you can sell your themes. Templates are sold and priced depending on the rights and features that are bundled with them.

# Selling photos

If you enjoy photography and are good with a camera, you could be sitting on a huge reserve of revenue.

There are people who will be interested in your collection of images. Nowadays, it's easy to take your photos to the public, providing a convenient way to build a secondary income stream. Many stock photo agencies, such as Fotolia, Dreamstime and Shutterstock, offer incentives for people to earn from their photos.

# Support & service

Providing coding or fixing other Webmasters' issues is another great way to earn extra bucks.

There are simple jobs ranging from adding a script to setting up sites, but knowledge of Web coding is essential. One can offer support for Web CMS (content management systems) like Drupal or Joomla. After you are comfortable with your own installation, you can help other people to set these up and configure them.

# Selling your own brand

If you have a flair for designing cool images, don't bother about creating your own inventory. As long as your design can be printed on a product, you can pocket some money.

You can upload designs on various Websites such as CafePress, and if somebody orders these designs, the company will print them and distribute the products. It could be designs for T-shirts, hats, bags, books, posters, calendars, greeting cards, etc. You will receive a commission for each sale. Other such sites include Lulu and Zazzle.

# You Tube

Never create low quality vulgar content seeing top famous YouTubers. It can earn you short term name and success but will never earn you the respect

If there's a dramatic performer hidden inside you who craves applause and adulation, upload yourself on YouTube. You can be a filmmaker, musician or comedian who wants a wider audience. Your earnings will come from ads displayed on your video page. Also you can earn by paid promotion and affiliate marketing

# Transcription

If you have knowledge of 2 or more languages then you can earn by helping companies in translating and transcription

You can find lots of such work available on freelancing websites in India like upwork

A photograph of two young women in a room. The woman in the foreground is a young Asian woman with short blonde hair, wearing a dark blue sweater with a white collar and a white stripe on the sleeve. She is smiling and looking towards the right. The woman in the background is a young Black woman with her hair styled in a bun, wearing a grey turtleneck sweater. She is also smiling and looking towards the right. The wall behind them is white and has several framed photographs pinned to it. The lighting is bright and natural, suggesting a window is nearby.

2021

# SHORT TERM CAREER

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THESE OPTIONS WILL HELP YOU IN EARNING POCKET MONEY

# Short Term

There are lots of work available online to ear. But don't spend too much time in earning through these options. As making full time earning for living through them is almost impossible

1. Filling Surveys Online
2. Data Entry Work
3. Filling Captcha Codes
4. Testing the Softwares
5. Referral Marketing
6. Watching Ads



# INDIA

needs more than **20 Lacs**  
**TAX CONSULTANTS**



The screenshot shows the top portion of a news article on the India.com website. The navigation bar includes 'HOME', 'INDIA NEWS', 'ENTERTAINMENT', 'PHOTOS', 'SPORTS', and 'VIRAL'. Below this, there are links for 'World', 'States', 'Videos', 'Edufuture', 'Tech', 'Cricket', 'Festivals', 'Health', 'Food', 'Travel', and 'Top'. The article title is 'GST Collections at Record High of Rs 1.23 Lakh Crore With 27% Annual Growth in March: Finance Ministry'. The sub-headline reads 'The gross GST revenue collected in the month of March 2021 stood at Rs 1,23,902 crore.' The article was published on April 1, 2021, at 4:19 PM IST, by the India.com News Desk, and edited by Priyanka. There are buttons for 'Share', 'Tweet', and 'Comments'. The main image is a close-up of a 2000 Indian Rupee banknote.

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## GST Collections at Record High of Rs 1.23 Lakh Crore With 27% Annual Growth in March: Finance Ministry

The gross GST revenue collected in the month of March 2021 stood at Rs 1,23,902 crore.

Published: April 1, 2021 4:19 PM IST

By India.com News Desk | Edited by Priyanka

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Huge **GST** Collection  
even in **COVID** Period

# INDIA has **9.48 Crores** **INCOME TAX PAYERS**



**LARGE NUMBER OF CLIENTS**  
**= HUGE EARNING OPPORTUNITY**

# SMARTIOUS STUDENTS ARE EARNING 12 LAC+ PER YEAR

Earning For Students in India School, College, Best Career For Great Earning  
GA Watch later Share  
PIYUSH GUPTA  
19 AGE  
EARNING  
25 LACS  
Secrets Shared  
Watch on YouTube

G. Ram babu

Good evening Sir I am G Ram babu ready to give Tally prime test  
09:32 PM

I am happy to say that I am completing two months to start my GST and IT and other online services and I am earning 2000 to 3000 an average income. Thanks u sir for u r support and corses  
09:37 PM

2000 to 3000 per day income  
09:38 PM

I was appoint one computer staff with monthly salary  
09:38 PM

Nisha Siddiqui...

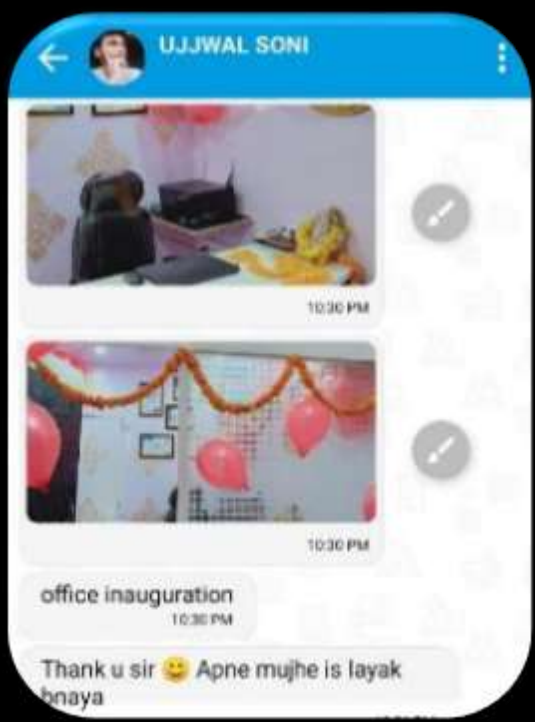
إنالله ما أفس صابرين-  
Thank u 😊  
2:35 pm ✓

TODAY

You • Status  
Jisme ho dil khush... wahi he apke liye best... What's ur view ?  
Practice is best... I'm earning 4,000 / day after completing tax expert course... 🙌  
7:54 pm

👍  
8:03 pm ✓

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lasting dedication

**SOURAV GANGULY**  
MENTOR DADA

Keep up the fantastic work!



Keep up the fantastic work!



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by

**SAYANTANI  
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ka | KumKum | Aadalat | Comedy  
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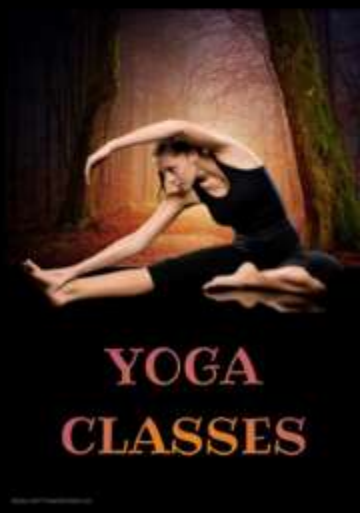
## ANDROID APP

## iOS APP (Org Code – MANT)

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